

THE GREAT ELECTRIC EMERGENCY!



DESC

Downtown Ecumenical Services Council

How to Setup and Promote Your Fund Raising Team.

Congratulations on stepping up to accept Commander Currents Call. Here are the Commanders guide to setting up your team and getting people to join you in the cause.

Part 1 - Creating your Team

- GreatElectricEmergency.com/create-a-team/
- Enter your information
- Select "Create a Team"
- Enter Your Team Name
- Submit the form
- Check your email for the confirmation message
- Select "Get Started" in the email

Part 2 - Personalize your team

Once registered you can personalize your team:

- Set your goal
- team image
- message for your sponsors

You can always come back and edit this information later by clicking account settings when you are logged in.



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Part 3 - Promotion

Mobile Cause sent you an email with your personalized keyword, link to fundraising page and more. Use this information to get your friends and family to join the cause.

- Open the personalized link Mobile Cause emailed you
- Click "Share"
- Text, tweet, email and share your link to your friends and family.

You can use this email template to send out:

Dear Friends,

I'm fundraising for DESCs Great Electric Emergency to keep our neighbors in their homes by raising \$42,000 to help with electricity and rent. I'm inviting friends like you to support my campaign.

You can find out more about the organization and make a donation here:
{insert personalized link}

Thanks for taking a moment to check it out!

If you have any questions you may email us at:
teams@descjax.org

